

Week Number	CURRENT 4 WEEK BUDGET					NOTES
	12/24/2022- 12/30/2022 22	12/31/2022- 1/06/2023 1	1/07/2023- 1/13/2023 2	1/14/2023- 1/20/2023 3	Total	
<b>Income</b>						
Product Sales (Net of 6.0% Merchant Fee)	\$ 200,000.00	\$ 225,000.00	\$ 265,000.00	\$ 285,000.00	\$ 975,000.00	Net of 6.0% CC Merchant fees. Includes Shipping Fees and Sales Tax but excludes any PQPR related sales
Point of Sales Revenue	\$ 115,000.00	\$ 145,000.00	155,000.00	175,000.00	590,000.00	Fulfillment Vendor Product Sales
Platinum / PQPR Commission	85,000.00	85,000.00	85,000.00	85,000.00	340,000.00	Net of 80% payment to inventory owner
Donations	7,500.00	7,500.00	7,500.00	7,500.00	30,000.00	
<b>Total Income</b>	<b>407,500.00</b>	<b>462,500.00</b>	<b>512,500.00</b>	<b>552,500.00</b>	<b>1,935,000.00</b>	
<b>Selling &amp; Product Costs</b>						
Inventory Cost	(117,000.00)	(117,000.00)	(117,000.00)	-	(351,000.00)	NutriScience Inventory
Inventory Purchases	-	(250,000.00)	(250,000.00)	-	(500,000.00)	Hi-Tec Inventory purchase per payment plan agreement
PQPR Inventory Purchase	(50,000.00)	(50,000.00)	-	-	(100,000.00)	Per 2nd interim cash collateral order ECF 98
Point of Sale Product Cost	(28,750.00)	(36,250.00)	(38,750.00)	(43,750.00)	(147,500.00)	Fulfillment Vendor product costs
Fulfillment Services	(40,000.00)	(45,000.00)	(49,025.00)	(52,725.00)	(186,750.00)	Assumes we do not transition to 3rd Party Fulfillment Vendor before 12/24/22
eCommerce Store Maintenance	-	-	(12,500.00)	-	(12,500.00)	Final EC DN Audit bills
Texas Sales Tax (20% of Sales @ 6.25%)	(2,500.00)	(2,812.50)	(3,312.50)	(3,562.50)	(12,187.50)	
<b>Total Cost of Goods Sold</b>	<b>(238,250.00)</b>	<b>(501,062.50)</b>	<b>(470,587.50)</b>	<b>(100,037.50)</b>	<b>(1,309,937.50)</b>	
<b>Operating Expenses</b>						
<b>Advertising &amp; Promotion</b>						
Print Media	-	-	(3,000.00)	-	(3,000.00)	
Radio Show Advertising	(14,760.00)	-	-	-	(14,760.00)	
<b>Total Advertising &amp; Promotion</b>	<b>(14,760.00)</b>	<b>-</b>	<b>(3,000.00)</b>	<b>-</b>	<b>(17,760.00)</b>	
<b>Computer/IT/IP Expense</b>						
Internet & TV services	(2,500.00)	-	(1,750.00)	-	(4,250.00)	
Server Hosting / Cloud Service / Ecomm	(90,000.00)	-	(15,000.00)	-	(105,000.00)	
Satellite Service	(140,000.00)	-	-	-	(140,000.00)	
Telecommunications	(18,500.00)	-	(2,000.00)	-	(20,500.00)	
Image License, Software & Other	-	-	(10,000.00)	-	(10,000.00)	
<b>Total Computer/IT/IP Expense</b>	<b>(251,000.00)</b>	<b>-</b>	<b>(28,750.00)</b>	<b>-</b>	<b>(279,750.00)</b>	
<b>Office &amp; Administrative Expense</b>						
Bank Fees & Service Charges	(200.00)	(200.00)	(200.00)	(200.00)	(800.00)	
Insurance	-	-	-	(5,000.00)	(5,000.00)	
Rent	-	(34,858.32)	-	-	(34,858.32)	
Utilities	-	(3,100.00)	(6,000.00)	-	(9,100.00)	
Janitorial	-	(3,000.00)	(2,000.00)	-	(5,000.00)	
Office Security	(9,000.00)	(4,000.00)	(4,000.00)	(4,000.00)	(21,000.00)	
Repair & Maintenance	-	-	-	(2,500.00)	(2,500.00)	
Supplies/Printing/Copy	(2,000.00)	(1,000.00)	(5,000.00)	(1,000.00)	(9,000.00)	
Business Meals	(400.00)	(400.00)	(400.00)	(400.00)	(1,600.00)	
<b>Total Office &amp; Administrative Expense</b>	<b>(11,600.00)</b>	<b>(46,558.32)</b>	<b>(17,600.00)</b>	<b>(13,100.00)</b>	<b>(88,858.32)</b>	
<b>Personnel Expenses</b>						
Salaries & Wages & Benefits	(110,000.00)	-	(110,000.00)	-	(220,000.00)	
Payroll Tax	(10,400.00)	-	(10,400.00)	0.09	(20,799.91)	
Contract Employees	(49,450.00)	(4,450.00)	(4,450.00)	(4,450.00)	(62,800.00)	
Consulting Services	(2,400.00)	(1,500.00)	(2,000.00)	(1,500.00)	(7,400.00)	
Alex Jones Salary	(20,000.00)	-	(20,000.00)	-	(40,000.00)	
<b>Total Personnel Expenses</b>	<b>(192,250.00)</b>	<b>(5,950.00)</b>	<b>(146,850.00)</b>	<b>(5,949.91)</b>	<b>(350,999.91)</b>	
<b>Travel</b>						
Mileage/Parking/Tolls	(500.00)	(100.00)	(100.00)	(100.00)	(800.00)	
Vehicle Leases	-	-	-	-	(550.00)	
<b>Total Travel Expenses</b>	<b>(500.00)</b>	<b>(100.00)</b>	<b>(100.00)</b>	<b>(650.00)</b>	<b>(1,350.00)</b>	
<b>Total Operating Expenses</b>	<b>(470,110.00)</b>	<b>(52,608.32)</b>	<b>(196,300.00)</b>	<b>(19,699.91)</b>	<b>(738,718.23)</b>	
<b>Non-Operating Expenses</b>						
Payment to PQPR	(5,000.00)	(5,000.00)	(5,000.00)	(5,000.00)	(20,000.00)	
<b>Total Other Expenses</b>	<b>(5,000.00)</b>	<b>(5,000.00)</b>	<b>(5,000.00)</b>	<b>(5,000.00)</b>	<b>(20,000.00)</b>	
<b>Professional Fees</b>						
CRO Fees	-	(50,000.00)	-	-	(50,000.00)	
Trustee Fees	(15,000.00)	-	(15,000.00)	-	(30,000.00)	
Trustee Counsel	(15,000.00)	-	(15,000.00)	-	(30,000.00)	
Legal Fees - Reynal	-	(21,630.00)	-	-	(21,630.00)	
Ray Battaglia	-	(30,000.00)	-	-	(30,000.00)	
<b>Total Professional Fees</b>	<b>(30,000.00)</b>	<b>(101,630.00)</b>	<b>(30,000.00)</b>	<b>-</b>	<b>(161,630.00)</b>	
<b>Total Cash Flow</b>	<b>(335,860.00)</b>	<b>(197,800.82)</b>	<b>(189,387.50)</b>	<b>427,762.59</b>	<b>(295,285.73)</b>	
<b>Ending Cash</b>	<b>164,140.00</b>	<b>(33,660.82)</b>	<b>(223,048.32)</b>	<b>204,714.27</b>		